



Contact Information

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May Birthdays

May 1st: Michael S.
May 6th: Evelyn S.
May 8th: Dale P.
May 9th: Gary H.
May 14th: Carol S.
May 26th: Sherry C.



National Pet Month

Pets are humanizing. They remind us we have an obligation and responsibility to preserve and nurture and care for all life.
-James Cromwell

Brown Deer Place Post

OUTINGS

May 2nd:
10:00am– Dollar Tree Outing

May 7th:
11:30am– Red Hats will be eating 'Out'

May 14th:
2:00pm– Ice Cream Outing

May 16th:
10:00am– Trader Joes Outing

May 21st:
11:30am– Lunch Bunch Outing

Every Wednesday in May:
2:00pm– Scenic Drive Outings

Notable May Activities!

May 3rd:
12:00pm– Kindred Luncheon in the Dining Room

May 8th:
10:00am– Audiology Presentation in the Activity Room

May 9th:
5:00pm– Mother's Day Dinner in the Dining Room

May 24th:
12:00pm– BBQ Lunch on the Patio in the Lobby/ Front Patio

May 29th:
3:30pm– Music with Scott in the Lobby

*Our activities are free and open to the public!
Please feel free to join us!*



1500 FIRST AVE NORTH
CORALVILLE, IA 52241



319-337-6320
BROWNDERPLACE.COM

Easter at Brown Deer

\$5 BBQ Lunch on the Patio

Every Friday from Memorial Day to Labor Day!



For the second year in a row, Brown Deer Place will be hosting BBQ Lunches on the Patio open to the public!

Come to Brown Deer Place every Friday between Memorial Day and Labor Day from 12-1pm and enjoy a \$5 BBQ Lunch on the Patio! All proceeds go towards the Alzheimer's Association!

This event is free and open to the public!

Call us at 319-337-6320 to learn more about this fabulous lunch!



Maintenance Coordinator

Hey everyone,

April Showers are going to bring May.....green grass! Brown Deer Place will be working alongside a company that is going to work to rejuvenate our lawn this year. It will receive a much needed aeration, weed treatment as well as fertilizer and a compost treatment. So if you look out someday and notice the lawn has turned a very dark brown, everything is ok, it will be greener than ever shortly after!

Austin Vincent

Life Enrichment Coordinator

Hey Everyone,

Beautiful weather has finally arrived! With the new weather comes new activities! Not only have we added a walking group once a week, but also keep your eye out for lemonade and root beer float socials.

In May we are also going to be starting our BBQ lunches on the Patio again! This was a huge hit last year and it raises money for the Alzheimer's Association so please join us for our first one of the year on May 24th in the Lobby at Lunch!

-Sky O'Brien

Health Care Coordinator

Hi Everyone!

Just a little bit about me. I have a 20-year autistic boy (he is our middle child). Our oldest son studies Pre-Law at University of Dubuque and our daughter (the youngest) studies Japanese at the University of Iowa.

Reminder it is allergy season!! Pollen counts will be high and continue to climb during the spring season. Please be mindful of this when out and about in lovely Coralville or Iowa City. Also, be aware of the signs of threatening weather when you are out. This is the time for thunder storm warnings and watches. Let's all be safe and happy!! Remember April showers bring May flowers!!

Matt Hoskins, RN MSN

Community Relations Coordinator

Hey everyone!

Dave Wassel (temporary Respite stay) and David Schnoover moved-in to our community in April. I hope everyone had the chance to meet them, please extend a warm welcome to our new residents by saying Hello, inviting them to join you for a meal or an activity in the community – your kindness surely goes a long way as the “newbies” navigate their way to their new home! We are a big family in Brown Deer Place and it's no nice to see our community growing while residents care for one another.

This month, we are also starting a Resident Highlight in our community where we feature a resident on Spotlight. This is open to one and all, if you would like to be featured, please reach out to me or come in my office.

I know that all of you has a lot of wonderful, inspirational stories to share so this your time to shine! I hope you will enjoy this new addition to our Newsletter. If you would like to volunteer for the month of June or would like to nominate your kind neighbor, please reach out to me with any questions and we can chat more; we are always open to new and fun ideas!

Also, please check out your calendar and save the date for the Iowa Audiology and Hearing Aid Centers presentation on the 8th at 10:30AM as Dr. Amanda Carr presents and educational program on how to take care of your hearing health! May is also a month where we celebrate Mother's Day and here's a shout out to all the great moms in the world! You are the real-life heroes!

Also, as most of you are probably aware, my husband Scott, and I got a puppy last month – and that makes us “pawrents” to our little dog named Bear. So I guess I qualify as a mother, right?! Here's a picture of Bear for you all to enjoy 😊

Anne Alms



After an Alzheimer's Diagnosis: The Emotional Impact

By Ava M. Stinnett

When a friend or loved one is formally diagnosed with Alzheimer's disease, it's likely that you've already noticed some symptoms. These may include impaired speech or memory loss that interferes with daily life, such as remembering events that just happened, repeatedly asking for the same information, or forgetting how to drive to a familiar place. Difficulty holding a conversation or struggling to do practical tasks, such as paying bills or doing household chores, might also be noticeable.

Although symptoms will vary for each person, it's important to consider not only the cognitive and practical aspects associated with Alzheimer's disease but also the psychological and emotional impact. Experiencing memory loss or being unable to perform daily routines can be quite challenging. For the person with Alzheimer's, this will sometimes lead to low self-esteem, lack of confidence, and feelings of isolation as personal relationships change. However, numerous studies have confirmed that even when memories fade, even when a loved one no longer recognizes friends and family members, the disease does not erase the lasting effect of feelings and a sense of being socially connected. Although it may seem like the person with Alzheimer's "can't differentiate between you and other caretakers in the later stages, the research underlines the importance of emotionally supporting those living with the disease. The influence of positive caretaking and emotional support... goes a long way. [Although he or she] may not remember the most recent visit from loved ones, those feelings will still remain; caring actions can have a lasting impact." (Bushak 2014)

According to a research study from the University of Iowa, "Providing... small joys really does make a difference—even if you automatically assume they won't remember these things." The findings "should empower caregivers by showing them that their actions toward patients really do matter. Frequent visits and social interactions, exercise, music, dance, jokes, and serving favorite foods are all simple things that can have a lasting emotional impact on quality of life and subjective well-being." (Guzmán-Vélez, Feinstein & Tranel, 2014)

Some believe that those who have Alzheimer's disease know that pieces of the puzzle are missing. They may not be able to remember who we are, but they feel us just the same. Therefore, if we learn to listen for clues for how they **feel** instead of what they **say**, we'll understand them much better.

References

Bushak, L. (2014, September). "Alzheimer's Patients Still Feel Strong Emotions, Despite Fading Memories: Why Caretakers Matter." Retrieved from www.medicaldaily.com.

Guzmán-Vélez, E., Feinstein, J. & Tranel, D. (2014). "Feelings Without Memory in Alzheimer Disease." *Cognitive & Behavioral Neurology*.



Resident Highlight!

Larry Moore— Engineer; Marketing Guru;
Business Executive; Educator; Major Stroke
Survivor

Larry grew up in Topeka , Kansas, working in his family's small neighborhood grocery store & attended Topeka High School. He excelled in academics & athletics at THS & has been nominated to the THS "Hall of Fame".

He attended Kansas University & earned 100% of his college expenses selling household products door-to-door. He graduated #1 in his class (Summa Cum Laude) earning a degree in Mechanical Engineering. At KU he was a Summerfield Scholar (top1%), Vice President of the Student Body, & Top 10 campus leader. Larry received a full scholarship to Barcelona, Spain, to study Spanish, & received other honors & awards while at KU. He earned a Master's degree in Business (MBA), Magna Cum Laude, from Michigan State University.

Larry joined Ford Motor Company upon graduation from KU & enjoyed a "fast track" career in Product Planning, Marketing, Engineering, Operations, & Quality. He had the distinction of being Ford's youngest Assembly Plant Manager & became Ford's top Corporate Executive for Ford's Quality Operations world-wide.

At age 44, Larry suffered a massive stroke resulting in impaired speech, mental slowdown, & left side paralysis. He spent years in rehabilitation before he was able to pursue business interests. Larry then served on the Advisory Board for the National Governor's Association, Board Member for NACFAM in Washington DC, and COO of the American Sunroof Company.

He helped found the American Supplier Institute that provided management consulting services to small auto suppliers & served as its President. Later he became Vice President of US Operations for British Tire & Rubber (BTR-London).

Larry taught Business Management as an Adjunct Professor for the Quincy University School of Business in Quincy, Il. He also taught Calculus & Statistics at John Wood College in Quincy.

Larry has 3 adult children living in Michigan. He has been married to Janice (world's best wife & invaluable partner) for over 20 years. As a couple, they have 6 children and 25 grandchildren.

Also a fun-fact: Larry is a Certified Barbeque Judge (CBJ) for the Kansas City Barbeque Society.